

Press Release

zvoove and Leviy will accelerate their successful growth in the software market for facility management

zvoove and Leviy merge product and strategy to capitalize on growth opportunities – Marc Linkert focuses on public affairs

The merger of the zvoove Group and the Dutch start-up Leviy is generating additional growth potential in the software market for facility management. In order to capitalize on this potential, zvoove is realigning responsibilities. "The market for facility management offers us excellent growth opportunities. We are able to leverage this potential with the industry- and technical expertise of our united workforce," zvoove CEO Oliver Muhr said of the new structure.

Sebastiaan van der Vinne (CEO & Founder Leviy) will be responsible for further developing and implementing the strategy. Markus Budde is taking over responsibility for the sales teams of the cleaning- and facility management software as Director of Sales. "The very positive growth successes achieved by zvoove in 2021 will be taken further by the combined strategy of zvoove and Leviy. We will offer our cleaning- and facility management customers added value with our expanded software offering," said Denny Hölscher (CRO of zvoove) regarding the future orientation of zvoove within building services.

Marc Linkert, previously responsible for sales of the cleaning- and facility management business, is now devoting himself to a new role in the area of Public Affairs. His many years of experience in widely effective external communication and local PR work, along with the network he has developed, make him abundantly qualified to take on this new challenge. "Due to our leading position in Europe, we see an increased need for communication, contribution and we want to actively participate in shaping the agendas of our industry. I am very pleased that the ideal candidate, Marc Linkert, is already on our team and that he will get started right away," said Oliver Muhr in welcoming this personnel decision.

About zvoove: The zvoove Group develops and sells innovative software solutions for the temporary staffing, facility management and the event industries. The company, with its more than 300 employees, was formed by the merger of LANDWEHR, rhb, prosoft, BackOffice and Leviy, and has offices in Germany, the Netherlands, and Switzerland.

ZVOOVE GROUP

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