

Press Release

zvoove company Pivoton once again successfully defends its 2nd place position on the MT1000 list for 'most customer-oriented company in the area of HR software.'

Pivoton rises to 81st place in the top 1000 Dutch business and financial services companies

Wietmarschen/Ede, 10th February 2023 – Pivoton, part of zvoove Group, was one of the fastest risers of 2022 according to the MT1000, the list of most valued business service providers in the Netherlands. It ranked 81 out of 1,000 top businesses for business service providers across various categories. This result places the Dutch SaaS provider Pivoton ahead of numerous large and well-established companies and also means it succeeded in holding on to the much-coveted second place in the 'most customer-oriented company in the area of HR software' category.

With over 600,000 business and financial services companies, the Netherlands represents Europe's largest personnel services industry. "Belonging to the fastest rising companies in the overall list of business service providers in the Netherlands is the perfect start to 2023 and serves as a reliable growth indicator for all our staff and clients", states Paul van den Bosch, Managing Director at Pivoton. "The results in the HR software category also speak for themselves: Pivoton provides the best mid- and back-office software for the flex industry, including the best possible customer support. We are particularly proud that no software company for flex was ranked higher than Pivoton."

zvoove Group is the market-leading provider of digitalisation solutions for temporary staffing and cleaning service providers in Europe. In April 2022, it acquired Pivoton Software B.V., one of the largest providers in the market for temporary staffing software in the Netherlands. "The acquisition of Pivoton underscores zvoove's consistent expansion and market leadership in the European market", states Oliver Muhr, CEO of zvoove. "Its repeated ranking among the MT1000 proves Pivoton's competence and excellence and we are proud that they are part of zvoove Group. Together, we will strive towards pole position in next year's MT1000 in the 'most customer-oriented company in the area of HR software' category."

The MT1000 list of best service providers is based on market research conducted by the University of Amsterdam as commissioned by MT/Sprout. For the MT1000, companies are rated based on their customer focus, product leadership, deployment as well as the Net Promoter Score (NPS). The people surveyed are purchasing decision makers who have conducted business over the past three years with the companies being evaluated. The MT1000 provides information on how business service providers across 60 industries, including executive search, staffing services, accounting and cleaning, score in comparison to their direct competitors. The complete MT1000 list can be found at: <https://mtsprout.nl/ranglijst/mt1000-2022/01-mt1000-editie-2022-de-lijst>.



About zvoove: zvoove Group is the market-leading provider of SaaS solutions for personnel and cleaning service providers in Europe. In a dynamic ecosystem of service providers, staff and companies, zvoove improves the working environment by providing end-to-end digitalisation solutions for service providers, increased job offers and career opportunities for employees as well as a reliable workforce for companies. More than 4,200 clients and over 55,000 end-users are already placing their trust in zvoove. They utilize zvoove's innovative solutions to manage 700,000 staff, 12 billion euros in annual salary payments as well as 500,000 job applications every year. zvoove employs more than 350 employees across 9 locations in Europe.

Contact zvoove

zvoove Group GmbH

von-Humboldt-Str. 2

49835 Wietmarschen-Lohne

press@zvoove.com

Media contact

Berkeley Kommunikation

Alisa Hese

+49 89 7472 62-46

alisa.hese@berkeleypr.com